Matt Ridley: When ideas have sex

July 2010

The following link will take you to a presentation by Matt Ridley filmed at TEDGlobal 2010 at Oxford. Matt authored the Rational Optimist: How Prosperity Evolves. This presentation provides an overview of the book’s thesis.

http://www.ted.com/talks/matt_ridley_when_ideas_have_sex.html

About this talk

At TEDGlobal 2010, author Matt Ridley shows how, throughout history, the engine of human progress has been the meeting and mating of ideas to make new ideas. It's not important how clever individuals are, he says; what really matters is how smart the collective brain is.

About Matt Ridley

British author Matt Ridley argues that, through history, the engine of human progress and prosperity has been, and is, "ideas having sex with each other." Full bio and more links